

## Amazon Store Manager

### YOUR TASKS

- Design and optimize our Amazon product listings of existing and future products by taking into account relevant keywords/ by performing appropriate keyword searches (Amazon SEO)
- Define, plan, coordinate, and control sales promotion activities via Amazon Advertising with corresponding success (ROAS analysis) and budget management
- Ensure that sales performance of our Amazon accounts remains in healthy standing (e.g. avoiding late shipments and complaints from customers)
- Monitor and maintain an action plan that ensures the shop has a competitive product positioning strategy, avoid stock-outs and has a high-quality brand and product information
- Ensure that the data flow to all connected systems works
- Facilitate the expansion of selling MONQ products on other FBA Marketplaces
- Monitor FBA inventory levels and create transfer orders necessary to meet sales demands
- Prepare and submit weekly reports regarding sales, activities and progress

### YOUR STRENGTHS

- At least 3 years experience in managing Amazon Seller Accounts
- Knowledge of how to use the common and most effective Amazon SEO tools
- Strong analytical and communication skills as well as a pronounced understanding of numbers
- Problem-solving: you thrive at using your analytic and creative abilities to find solutions for problems or tasks, especially when working under time or resource constraints
- Flexibility: you juggle multiple tasks with confidence and are willing to assist with other roles as needed

### MINIMUM QUALIFICATIONS

- Bachelor's degree in business, digital marketing, operations, e-commerce, or equivalent relevant experience

### WHAT WE OFFER

- Flexible, remote work from home position
- Competitive wage DOE
- Access to company insurance benefits after 90 days: medical, dental, vision, life, disability, etc.
- Paid time off and holiday schedule

### WE ENCOURAGE YOU TO APPLY

MONQ, LLC, headquartered in Goodlettsville, Tenn., blends the ancient and modern—nature with technology—to improve human lives one breath at a time, helping you feel better, do better, be better. Founded in 2014 by Eric Fishman, M.D., MONQ strives to guide others on their self-enrichment journey to live happier, healthier lives. This was born out of Dr. Fishman's desire to move from helping just one patient at a time as an orthopedic surgeon to sharing natural health and wellness with many—anytime, anywhere. We are looking for a self-starter to join our dynamic, collaborative team. Our team is passionate about making a difference and elevating our brand through sharing our innovative approach to modern aromatherapy and self-care.

MONQ is proud to be an equal opportunity employer and provides equal employment opportunities (EEO) to all employees and applicants without regard to race, color, religion, sex, national origin, age, disability, or genetics. In addition to federal law requirements, MONQ complies with applicable state and local laws governing nondiscrimination in employment.